

Amy A England

Indianapolis, IN 46226

aimlessharmony@gmail.com

+13175091378

Authorized to work in the US for any employer

Work Experience

Owner/Operator

Sesame Jayne-Indianapolis, IN

October 2017 to Present

Owned and managed independent artisan business in gift shop and market/festival settings.

Web Designer

Sesame Jayne-Indianapolis, IN

October 2014 to Present

Build and maintain websites for businesses in professional services, nonprofits, and retail clients. 2014-currently

Appraiser

Arthur's Music Store-Indianapolis, IN

October 2013 to November 2024

- Used research skills and knowledge of vintage musical instruments and equipment to create a thriving business of secondary instruments sales.
- Facilitated transactions of the highest level in the industry.

Director of Marketing

Arthur's Music Store-Indianapolis, IN

October 2001 to November 2024

- Produced full advertising campaigns for neighborhood organizations, nonprofits, retail businesses, concerts, and events both digitally and print including billboard design and large scale advertising.
- Managed an internationally recognized award-winning customer service team for over 15 years.
- Maintained in good standing a high-end client list of buyers and sellers producing significant financial gain and world-wide recognition.
- Excelled in Retail Merchandising and Branding.

Vice President

Signing Away Hunger-Indianapolis, IN

October 2016 to January 2020

Created and operated a 501C3 nonprofit trading celebrity autographs for donations used to fund inner-city school food pantries and student backpack programs.

Over 5 years, Signing Away Hunger donated over \$30,000 to S.E.N.S.E. Charter School and Second Helping Food Pantry to help alleviate food insecurities in Indianapolis.

Education

Associate's degree in Graphic Design

School of Communication Arts - Raleigh, NC

September 1995 to May 1997

Skills

- Layout Design
- Graphic Design
- Social Media Management
- Web Design
- Branding
- Adobe Photoshop
- Photography
- Customer service
- Customer support
- Team development
- Team management
- Digital Marketing
- Email Marketing
- Content Creation
- Search Engine Optimization (SEO)
- WordPress
- Video Production
- Public Relations
- Microsoft Word (10+ years)
- Microsoft Excel (10+ years)
- Microsoft Powerpoint (10+ years)
- Illustration
- Logo design (10+ years)