

AMY ENGLAND

graphic designer\visual storyteller



5440 Hedgerow Dr. Indianapolis, IN 46226



317.509.1378



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sesamejaynecreative.com

- ✓ GRAPHIC DESIGN
- ✓ DIGITAL ADVERTISING
- SOCIAL MEDIA MARKETING
- WEBSITE DEVELOPMENT
- PRINT & DIGITAL MEDIA
- ✓ INTERIOR DESIGN
- **DESIGN FABRICATION**
- ✓ VISUAL ART

SPECIAL SKILLS

Vintage Musical Instrument Restoration,
Painting, Wallpaper, Carpentry, Vinyl Graphics,
Multi-instrumentalist/Professional Musician,
Voice-Over Talent, Award-Winning Pastry Chef (really!)

CERTIFICATIONS

Valid Liquor License - Serving/Bartending Authorized Repair Technician for Fender Musical Instruments, Gibson Guitars, Martin Guitars Accomplished graphic designer, digital artist, and visual storyteller with 20+ years experience in retail marketing and advertising.

EDUCATION

Associates Degree | Digital Media Arts / Digital Animation School of Communication Arts - Raleigh, NC 1995-1997

WORK HISTORY

Arthur's Music Store | Marketing Director / Appraiser

October 2001 - November 2024

- Produced full advertising campaigns for neighborhood organizations, nonprofits, retail businesses, concerts, and events both digitally and print
- Managed an internationally recognized award-winning customer service team for over 15 years
- Maintained in good standing a high-end client list of buyers and sellers producing significant financial gain for the company and world-wide recognition
- Repaired and restored vintage musical instruments to exacting original specifications
- Used research skills and knowledge of vintage musical instruments and equipment to create a thriving business of secondary instruments sales
- Facilitated transactions of the highest level in the industry

Signing Away Hunger | President

October 2016 - November 2020

Co-Created and operated a 501C3 nonprofit trading celebrity autographs for donations to fund inner city school food pantries and student backpack programs.

Over 5 years, Signing Away Hunger donated over \$30,000 to S.E.N.S.E. Charter School and Second Helping Food Pantry to help alleviate food insecurities in Indianapolis.

Sesame Jayne Creative | Owner

October 2014 - Current

- Build and maintain websites for businesses in professional services, nonprofits, and retail clients
- Operate independent artisan business in gift shop and market/festival settings
- Interior Design and space planning for residential and commercial businesses
- Design and Fabrication of furniture, retail displays, temporary stage set pieces
- Create flyers/posters/websites for special events and concerts

PROFESSIONAL REFERENCES

Gregg Nowling - teacher/business owner 317.345.7996 gregg.nowling@gmail.com Nikki Esquivel - teachers aide/business owner 317.507.0476 nicklejo00@gmail.com

DESIGN PORTFOLIO - www.SESAMEJAYNECREATIVF.com